

FIX ONE THING THIS JANUARY

Score each area out of 10 based on how confident you feel right now then join the dots.

The lowest score becomes your one thing to fix this January.

Marketing Plan

Simple plan you can stick to

PPC/Lead Gen

Budget tracked, leads measurable

Branding

Looks like the quality you deliver

Email Marketing

Following up and staying top-of-mind

Offer/Positioning

Easy to understand and choose from

Website

Clear, modern, easy to enquire

SEO

Showing up for the right searches

Social Media

Consistent and purposeful

What's your one thing (for January)?

What are you going to do this month to improve it? (one action)

When are you going to do it? (date and time)

STILL NEED HELP?

Apply for a free 20-minute Reset Session. Scan the QR code to apply.

